— Large (12ft) Double-Sided Feather Flag —

Black Line = Cut line, extend artwork to edge of black line. Red Line = Safe zone, keep all important info inside red line.

HELPFUL INSTRUCTIONS:

- 1. Please remember, these flags are for "at a glance viewing". What we mean is, you want to grab attention and get a quick message across to your audience but not bog them down with too much information they can't read on the fly. So keep it simple, put the important information.
- 2. Artwork can be the same or different on each side of a double-sided flag.
- 3. We print full color (CMYK) at 300 dpi. If your artwork is in vector please leave it in vector (we prefer it), if your artwork is in a JPG (photo form) make sure the resolution is a minimum of 100 dpi.
- 4. Remember, to outline all fonts and link all images.
- 5. If you need any design help you can choose Let Us Design during the order process and let our professional design team design a basic layout for you with your text and graphics. You can request any changes to the proof.





